

RAJAR DATA RELEASE



Quarter 1 2023 – May 18th 2023.

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

SAMPLE SIZE:

Survey period - Q1 2023

Code Q (Quarter): 33,257 Diaries 15+

Code H (Half year): 68,250 Diaries 15+

TERMS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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NATIONAL STATIONS – PAGE 1

TOTAL HOURS (in thousands): ALL BBC	Q1 22	498191	Q4 22	475951	Q1 23	467233
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q1 22	489981	Q4 22	507152	Q1 23	518751

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
ALL RADIO	Q	49717	49696	49360	-0.7%	-0.7%	100.0	100.0	100.0
ALL BBC	Q	33810	33233	32201	-4.8%	-3.1%	49.2	47.1	46.3
15-44	Q	12365	12380	11958	-3.3%	-3.4%	33.2	31.6	31.6
45+	Q	21445	20853	20243	-5.6%	-2.9%	56.6	54.5	53.5
ALL BBC NETWORK RADIO	Q	30801	30510	29571	-4.0%	-3.1%	43.1	41.7	40.9
BBC RADIO 1	Q	7676	7795	7576	-1.3%	-2.8%	4.7	4.7	4.9
BBC RADIO 1XTRA	H	749	756	792	5.7%	4.8%	0.3	0.3	0.3
BBC RADIO 2	Q	14579	14287	14458	-0.8%	1.2%	15.9	15.5	15.2
BBC RADIO 3	Q	2053	1867	1931	-5.9%	3.4%	1.6	1.4	1.4
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11066	10557	9838	-11.1%	-6.8%	13.3	12.7	12.3
BBC RADIO 4	Q	10604	10081	9399	-11.4%	-6.8%	11.9	11.3	11.2
BBC RADIO 4 EXTRA	Q	1972	1790	1666	-15.5%	-6.9%	1.4	1.4	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5800	6220	5530	-4.7%	-11.1%	3.4	3.7	3.2
BBC RADIO 5 LIVE	Q	5560	5565	5104	-8.2%	-8.3%	3.2	3.3	3.0
BBC RADIO 5 SPORTS EXTRA	Q	807	1644	1105	36.9%	-32.8%	0.2	0.5	0.2
BBC 6 MUSIC	Q	2846	2504	2711	-4.7%	8.3%	2.8	2.5	2.7
BBC ASIAN NETWORK UK	H	505	460	444	-12.1%	-3.5%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1517	1308	1085	-28.5%	-17.0%	0.7	0.6	0.6
BBC LOCAL/REGIONAL	Q	8644	7779	7381	-14.6%	-5.1%	6.1	5.4	5.5

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NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
ALL COMMERCIAL	Q	37168	38080	38690	4.1%	1.6%	48.4	50.2	51.4
15-44	Q	17678	18026	18201	3.0%	1.0%	63.8	64.9	65.7
45+	Q	19489	20054	20489	5.1%	2.2%	41.3	43.3	44.6
ALL NATIONAL COMMERCIAL	Q	25498	26196	26519	4.0%	1.2%	24.6	24.8	25.8
ABSOLUTE RADIO NETWORK	H	5200	5217	5341	2.7%	2.4%	3.4	3.6	3.5
ABSOLUTE RADIO	Q	2183	2125	2430	11.3%	14.4%	1.4	1.5	1.5
ABSOLUTE RADIO 60S	H	141	133	128	-9.2%	-3.8%	*	0.1	*
ABSOLUTE RADIO 70S	H	404	295	286	-29.2%	-3.1%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1514	1524	1453	-4.0%	-4.7%	0.7	0.7	0.8
ABSOLUTE RADIO 90S	H	998	991	931	-6.7%	-6.1%	0.5	0.4	0.4
ABSOLUTE RADIO 00S	H	160	305	316	97.5%	3.6%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	32	143	171	434.4%	19.6%	*	*	*
ABSOLUTE CLASSIC ROCK	H	940	887	904	-3.8%	1.9%	0.4	0.5	0.5
ABSOLUTE RADIO COUNTRY	H	212	281	299	41.0%	6.4%	0.1	0.1	0.2
BOOM RADIO	Q	290	531	635	119.0%	19.6%	0.3	0.6	0.6
CAPITAL BRAND (UK)	H	7540	7672	7839	4.0%	2.2%	3.5	4.0	3.9
CAPITAL DANCE	Q	800	912	903	12.9%	-1.0%	0.3	0.4	0.4
CAPITAL NETWORK (UK)	H	6068	5914	6151	1.4%	4.0%	2.7	3.0	2.9
CAPITAL XTRA BRAND UK	H	1524	1699	1691	11.0%	-0.5%	0.5	0.6	0.6
CAPITAL XTRA (UK)	H	1304	1485	1443	10.7%	-2.8%	0.4	0.5	0.5
CAPITAL XTRA RELOADED	Q	411	412	398	-3.2%	-3.4%	0.1	0.1	0.1
CLASSIC FM	Q	5159	4970	4544	-11.9%	-8.6%	4.4	4.0	3.6
GB NEWS	Q	239	306	319	33.5%	4.2%	0.1	0.2	0.3
GOLD NETWORK (UK)	H	1451	1684	1750	20.6%	3.9%	1.1	1.4	1.3
GREATEST HITS NETWORK	H	4184	4368	5309	26.9%	21.5%	2.9	3.2	3.7
GREATEST HITS RADIO	H	3857	3977	5116	32.6%	28.6%	2.6	2.8	3.6
HEART BRAND (UK)	H	10228	10860	11251	10.0%	3.6%	6.5	7.2	7.3
HEART 70S	Q	438	591	656	49.8%	11.0%	0.1	0.2	0.3
HEART 80S	Q	1409	1265	1571	11.5%	24.2%	0.5	0.5	0.6
HEART 90S	Q	793	861	995	25.5%	15.6%	0.3	0.3	0.3
HEART 00S	Q		326	665		104.0%		0.2	0.3
HEART DANCE	Q	658	742	922	40.1%	24.3%	0.3	0.3	0.5
HEART NETWORK (UK)	H	8498	8655	8896	4.7%	2.8%	5.4	5.7	5.6
HEAT	H	402	502	462	14.9%	-8.0%	0.1	0.2	0.1

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NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH			% CHANGE		SHARE		
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
HITS RADIO BRAND	H	9194	10077	10956	19.2%	8.7%	7.6	8.4	8.7
HITS RADIO NETWORK	H	5798	6637	6749	16.4%	1.7%	4.7	5.2	5.0
HITS RADIO	H	1244	1341	1752	40.8%	30.6%	0.6	0.4	0.5
JAZZ FM	H	456	511	508	11.4%	-0.6%	0.2	0.2	0.2
KERRANG!	H	446	327	342	-23.3%	4.6%	0.2	0.2	0.2
KISS NETWORK	H	4263	4249	4174	-2.1%	-1.8%	1.9	2.2	2.1
KISS	Q	2307	2438	2502	8.5%	2.6%	0.9	1.1	1.0
KISS FRESH	H	289	241	250	-13.5%	3.7%	0.1	0.1	0.1
KISSTORY	Q	2207	2265	2165	-1.9%	-4.4%	0.9	0.9	1.0
LBC BRAND (UK)	H	3493	3140	3467	-0.7%	10.4%	3.1	3.0	3.2
MAGIC NETWORK	H	4083	3779	4030	-1.3%	6.6%	2.3	2.2	2.2
MAGIC	Q	2978	2895	2850	-4.3%	-1.6%	1.6	1.5	1.5
MAGIC AT THE MUSICALS	H	203	136	150	-26.1%	10.3%	0.1	*	0.1
MAGIC CHILLED	H	324	448	453	39.8%	1.1%	0.1	0.2	0.2
MAGIC SOUL	H	367	418	432	17.7%	3.3%	0.2	0.2	0.2
MELLOW MAGIC	H	460	556	558	21.3%	0.4%	0.3	0.3	0.3
PLANET ROCK	Q	1314	1248	1253	-4.6%	0.4%	1.1	1.1	1.2
SCALA RADIO	H	344	233	266	-22.7%	14.2%	0.3	0.2	0.2
SMOOTH BRAND (UK)	H	5762	5828	5883	2.1%	0.9%	3.7	4.2	3.9
SMOOTH RADIO CHILL	Q	468	460	503	7.5%	9.3%	0.2	0.2	0.3
SMOOTH RADIO COUNTRY	Q	312	304	301	-3.5%	-1.0%	0.1	0.2	0.1
SMOOTH RADIO NETWORK (UK)	H	5205	5143	5252	0.9%	2.1%	3.4	3.7	3.4
SUNRISE RADIO NATIONAL	Y	385	313	327	-15.1%	4.5%	0.2	0.1	0.1
TALKRADIO	H	650	608	840	29.2%	38.2%	0.6	0.5	0.6
TALKSPORT	H	2951	2946	3296	11.7%	11.9%	1.7	1.8	1.9
TALKSPORT2	H	504	344	472	-6.3%	37.2%	0.1	0.1	0.1
TIMES RADIO ¹	H		563	554		-1.6%		0.3	0.3
TOMORROWLAND ONE WORLD RADIO	Q		19	35		84.2%		*	*
VIRGIN RADIO ¹	H		1380	1517		9.9%		0.9	0.9
VIRGIN RADIO 80S PLUS ¹	H		196	156		-20.4%		*	*
VIRGIN RADIO ANTHEMS ¹	H		274	333		21.5%		0.1	0.1
VIRGIN RADIO CHILLED ¹	H		335	429		28.1%		0.1	0.1
RADIO X NETWORK (UK)	H	1935	1986	2013	4.0%	1.4%	1.8	1.7	1.6
ALL LOCAL COMMERCIAL	Q	24325	25392	26726	9.9%	5.3%	23.8	25.4	25.7
OTHER LISTENING	Q	5623	6436	4710	-16.2%	-26.8%	2.4	2.6	2.2

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SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
BBC Radio Scotland	H	4633	877	780	850	-3.1%	9.0%	6.8	6.2	6.7
Capital Scotland	H	2921	428	389	378	-11.7%	-2.8%	3.7	3.0	3.0
Central FM	Y	220	32	32	39	21.9%	21.9%	8.4	7.4	8.3
Clyde 1	H	1953	600	664	656	9.3%	-1.2%	14.3	18.2	16.8
Forth 1	H	1196	301	331	364	20.9%	10.0%	15.6	18.9	20.1
Greatest Hits Radio (Ayrshire & Dumfries & Galloway) (surveyed as West Sound)	Y	397	62	69	85	37.1%	23.2%	8.0	10.0	11.2
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk) (surveyed as Forth 2)	H	1196	41	74	103	151.2%	39.2%	2.1	3.9	4.5
Greatest Hits Radio (Glasgow & the West) (surveyed as Clyde 2)	H	1953	119	166	208	74.8%	25.3%	2.3	3.7	5.1
Greatest Hits Radio (North East Scotland) (surveyed as Northsound 2)	Y	344	20	22	28	40.0%	27.3%	2.4	3.3	3.1
Greatest Hits Radio (North of Scotland)	Y	255			14					1.9
Greatest Hits Radio (Scottish Borders & North Northumberland) (surveyed as Radio Borders)	Y	111	45	45	45	0.0%	0.0%	26.2	21.7	21.5
Greatest Hits Radio (Tayside & Fife) (surveyed as Tay 2)	Y	395	26	18	24	-7.7%	33.3%	3.5	2.8	3.7
Heart Scotland East	H	1224	141	105	121	-14.2%	15.2%	3.4	2.7	2.5
Heart Scotland West	H	1665	258	253	228	-11.6%	-9.9%	3.5	3.7	3.8
Kingdom FM	Y	294	47	54	57	21.3%	5.6%	6.8	7.5	9.1
MFR	Y	255	103	119	114	10.7%	-4.2%	26.6	23.4	21.6
Nation Radio Scotland (East)	H	1196		16	20		25.0%		0.4	0.1
Nation Radio Scotland (West)	H	1891	79	86	104	31.6%	20.9%	2.1	1.8	2.6
Northsound 1	Y	344	135	105	106	-21.5%	1.0%	16.4	13.6	12.6
Original 106 (Aberdeen)	Y	344	84	63	68	-19.0%	7.9%	13.2	9.3	9.3
Pure Radio Scotland (Aberdeen)	Y	344		3	3		0.0%		0.4	0.4
Pure Radio Scotland (Central)	H	2921	17	27	30	76.5%	11.1%	0.2	0.3	0.3
Pure Radio Scotland (Tayside)	Y	215	14	14	13	-7.1%	-7.1%	1.7	2.3	2.6
Smooth Radio Scotland	H	1891	338	333	353	4.4%	6.0%	6.1	6.4	7.3
Tay FM	Y	395	132	122	117	-11.4%	-4.1%	14.3	16.4	16.9
West FM	Y	287	83	96	96	15.7%	0.0%	17.8	13.1	13.0

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LONDON STATIONS - PAGE 1

SAMPLE SIZE:
Survey period - Q1 2023
Code Q (Quarter): 5,131 Diaries 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
BBC Radio London	Q	713	625	564	-20.9%	-9.8%	0.9	1.0	1.0
Capital London	Q	1482	1631	1646	11.1%	0.9%	3.0	3.5	3.3
Capital XTRA (London)	Q	489	663	614	25.6%	-7.4%	0.8	1.2	1.2
Gold London	Q	361	336	479	32.7%	42.6%	1.3	1.1	1.6
Greatest Hits Radio (London)	Q	879	937	1024	16.5%	9.3%	1.9	2.2	2.5
Heart London	Q	1616	1807	1854	14.7%	2.6%	4.1	4.7	4.6
Kiss (London)	Q	908	893	902	-0.7%	1.0%	1.6	1.8	1.5
LBC London	Q	1524	1445	1452	-4.7%	0.5%	8.6	7.7	8.7
LBC News (London)	Q	576	423	526	-8.7%	24.3%	0.8	0.7	1.0
Magic (London)	Q	1334	1311	1315	-1.4%	0.3%	4.2	3.8	3.5
Premier Christian Radio	Q	158	79	80	-49.4%	1.3%	0.5	0.1	0.2
Smooth Radio London	Q	699	907	841	20.3%	-7.3%	1.9	2.3	2.0
Radio X London	Q	452	431	491	8.6%	13.9%	1.9	1.5	1.7

LONDON STATIONS - PAGE 2

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
BBC Radio 1	Q	1366	1403	1376	0.7%	-1.9%	3.7	3.7	3.8
BBC Radio 2	Q	2255	2349	2267	0.5%	-3.5%	10.6	11.0	10.1
BBC Radio 3	Q	543	577	613	12.9%	6.2%	2.6	2.0	2.2
BBC Radio 4	Q	2479	2548	2290	-7.6%	-10.1%	14.2	13.7	13.7
BBC Radio 5 live	Q	1276	1318	1239	-2.9%	-6.0%	3.0	3.1	3.1
Classic FM	Q	1153	1220	1132	-1.8%	-7.2%	4.5	4.2	4.3

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BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q1 2022	Q4 2022	Q1 2023
<i>Time period varies per station</i>				
NATIONAL STATIONS - MON-FRI				
BBC Radio 1 - 07.00 - 10.30am	Q	4110	4265	4047
BBC Radio 2 - 06.30 - 09.30am	Q	7354	7136	7258
BBC Radio 3 - 06.30 - 09.00am	Q	724	603	620
BBC Radio 4 - 06.00 - 09.00am	Q	6556	6170	5764
BBC Radio 5 live - 06.00 - 09.00am	Q	1667	1608	1415
Absolute Radio Network - 06.00 - 10.00am	H	2143	2179	2155
Capital Network (UK) - 06.00 - 10.00am	H	2516	2683	2607
Classic FM - 06.00 - 09.00am	Q	1738	1616	1537
GB News Radio - 06.00 - 09.30am	Q	99	147	177
Greatest Hits Radio - 06.00 - 10.00am	H	1564	1652	2114
Heart Network (UK) - 06.30 - 10.00am	H	3865	3927	4017
Hits Radio - 06.00 - 10.00am	H	447	455	501
KISS - 07.00 - 11.00am	Q	1022	1041	994
Magic - 06.00 - 10.00am	Q	1118	1160	1017
Planet Rock - 06.00 - 10.00am	Q	547	568	577
TalkRadio - 06.30 - 10.00am	H	322	268	334
talkSPORT - 06.00 - 10.00am	H	1040	1144	1207
Times Radio ¹ - 06.00 - 10.00am	H		236	238
Virgin Radio Network ¹ - 06.30 - 10.00am	H		830	901
Radio X Network (UK) - 06.30 - 10.00am	H	1099	1052	1056

BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q1 2022	Q4 2022	Q1 2023
<i>Time period varies per station</i>				
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q	164	147	178
Capital London - 06.00 - 10.00am	Q	630	711	626
Capital XTRA (London) - 06.30 - 10.00am	Q	166	211	227
Gold London - 06.00 - 10.00am	Q	147	125	178
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	260	316	352
Heart London - 06.30 - 10.00am	Q	647	628	733
KISS (London) - 07.00 - 11.00am	Q	411	379	327
LBC London - 07.00 - 10.00am	Q	825	827	820
LBC News (London) - 07.00 - 10.00am	Q	185	143	181
Magic (London) - 06.00 - 10.00am	Q	520	619	505
Premier Christian Radio - 07.00 - 09.00am	Q	77	14	29
Smooth Radio London - 06.00 - 10.00am	Q	204	305	289
Radio X London - 06.30 - 10.00am	Q	238	186	241